



Corporate Partnerships



Who we are

Supporting over 750 vulnerable babies and their families each year, the Tiny Lives Trust is the independent charity that supports the Neonatal Unit (Ward 35) at the Royal Victoria Infirmary (RVI), Newcastle upon Tyne.

Our Vision

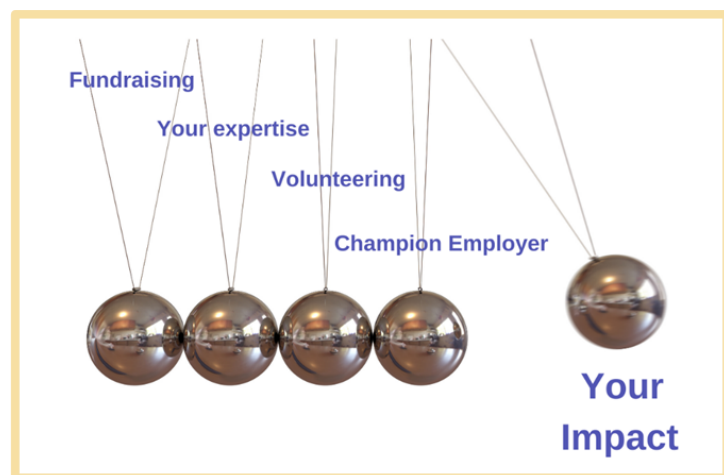
Having a premature or sick baby can be one of the most difficult and life changing challenges a family experience. Tiny Lives is here to help ensure the best possible outcomes for babies and their families throughout their neonatal journey.

Our strategic aims

All families are able to access support for their emotional and mental health. We will support an environment that nurtures family relationships, promotes wellbeing and removes barriers.

We will support an environment that delivers excellence in clinical care. We will be a sustainable and adaptive organisation with a focus on impact.

You can help to achieve these aims



Fundraising

We can help you to create your unique fundraising plan for your organisation included in this could be support for one of Tiny Lives existing events.

Your expertise

What are you already an expert in? Could you share this expertise and knowledge and support Tiny Lives in what you already know and do.

Volunteering

We have a huge range of opportunities for your team to inspire them and become involved.

Tiny Lives Champion Employer

By 'knowing your stuff' and attending our Neonatal Awareness Training you can help to support the families of the Neonatal Unit.

What we fund

On Admission to the Unit



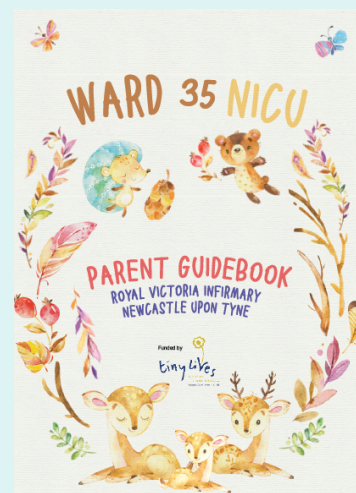
£10 could fund me!

A Parent Pack



Parking Permit or Travel Pass

£10 could fund me for a week!



A Parent Guide to the Neonatal Unit

On the Unit



£15 could fund me!

Cuski Miniboo Bonding Aids



Specialist Staff Positions



£500 could fund me for a month!

The vCreate Video Messaging Service



£30 could fund me!

Claire's Nests



Environmental Improvements



Financial Assistance Fund

What we fund

On the Unit



Neonatal Research



£500 could fund me!

Staff Training Courses



Room Refurbishments



£5 could fund me!

Keepsake Boxes

Post-Discharge



**Meet, Chat, Learn
Baby Classes**



**Ongoing Mental
Health Support**



vCreate Neuro



Peer Support



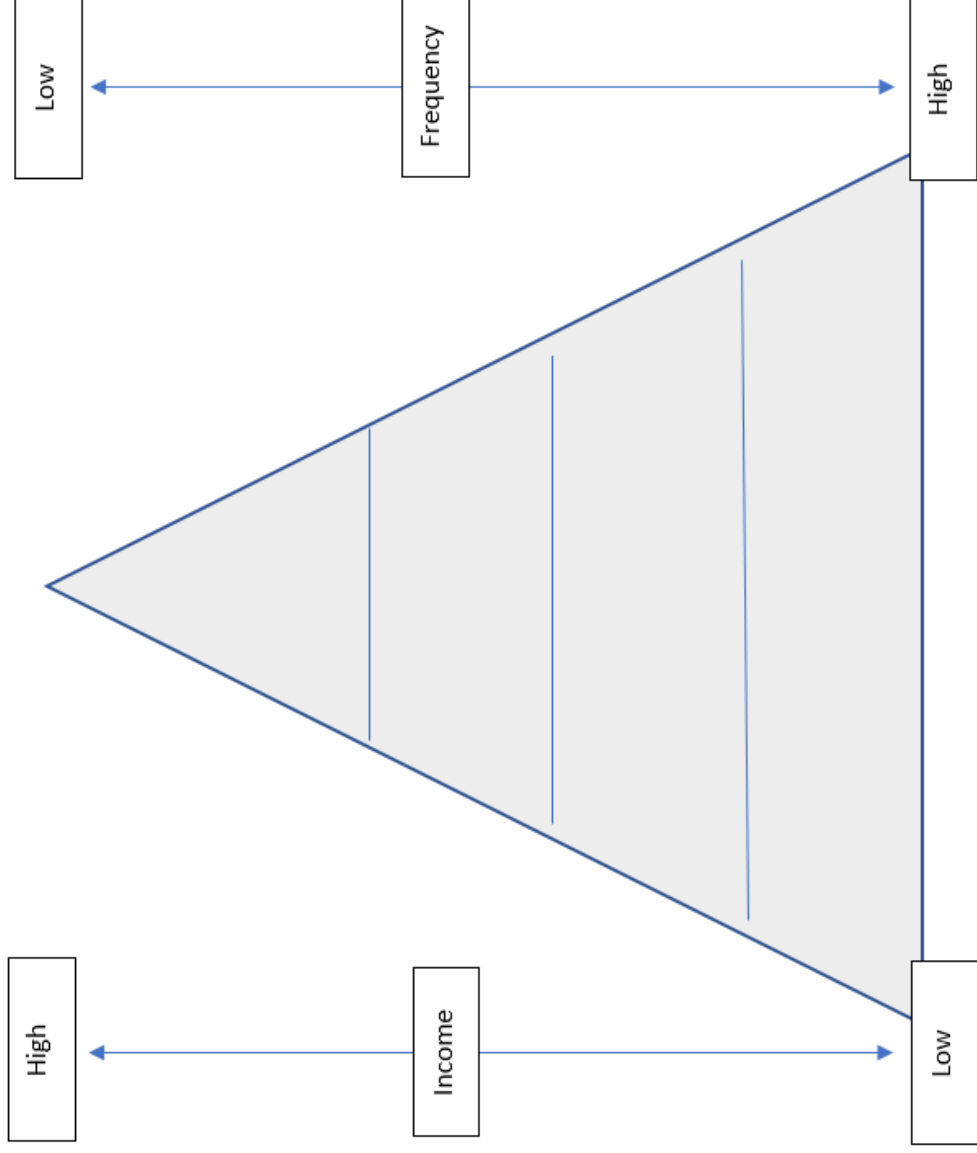
Sling Library

SCAN ME



to find out more

Creating your fundraising plan



E.g. Annual Dinner, Summer Staff Event.

E.g. Sporting Fixtures, Golf Day, Cycle Challenge, Half Marathons, Clay Pigeon Shoot.

E.g. Dress down day, Christmas jumper day.

E.g. Bake sales, bonus ball competitions, workplace raffles.

The Annual Tiny Lives Ball

Last year the the sold-out event saw over 320 supporters from across the corporate community and supporter spectrum join us for an unforgettable night. Our ball continues to go from strength to strength and you can be a part of it.

- Take a table
- Come on board as one of the evening's sponsor. We have sponsorship packages available for the night, ranging from our Headline sponsor to an associate. These packages are popular so if you would like the opportunity please do not hesitate to get in touch.



Great North Run

Pop on your trainers and take part in the world's most famous half marathon. Be a part of this historic event and raise vital funds for the 750 vulnerable babies and their families each year who spend time on the Neonatal Unit at Newcastle's RVI. Our places are extremely sought after so if you fancy a challenge and think you could raise £150, sign up!



Christmas Reunion

Spread the festive fun and help to put on a Christmas get together to remember for the babies and families, past and present from the unit. This is a highlight of the year and a wonderful event to be a part of. We have various sponsorship opportunities from the children's entertainment to the whole party.



January



May



July



November



December



What are you best at?

Could you help us to deliver our work by kindly providing us with the goods or services that you specialise in, often referred to as 'Gifts in Kind'

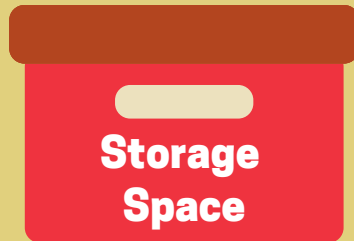


Travel sized toiletries for our parent packs



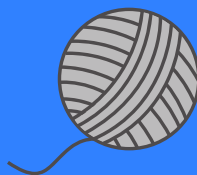
Venue or meeting space

Refreshments for our Parent Support Groups



Items for our Christmas Reunion

Crafting is a key part of our mindfulness work with parents and siblings on the Neonatal Unit. Supplies are often needed.



Equipment to support our work



Transport support to and from the Neonatal unit

Siblings activity box items



Could you help grow the Tiny Lives team knowledge base by providing training or advice in your area of expertise.

Volunteering



We have an array of opportunities throughout the year for your team to join us.



Our events programme is full of fun opportunities to come and lend a hand. Opportunities include:

- Great North Run
- Our Annual Ball
- Our family Christmas Reunion
- Bag Packs- various dates and supermarket locations throughout the year.



We have several opportunities to help prepare Tiny Lives funded resources for the Neonatal Unit at the RVI Newcastle.

- Sibling Pack preparation
- Parent Pack assembly
- Baby Memory book pack preparation

Tiny Lives Champion Employer



A Tiny Lives survey found that after their baby, most parents say that work issues are their biggest concern during their time on the Neonatal Unit, for example, money worries, possible benefit claims and paternity/maternity leave. [1]

At Tiny Lives one of our key strategic aims is to support an environment that nurtures family relationships, promotes wellbeing and removes barriers. Our objective is to enhance the development of the family relationship, improve the family bond and improve wellbeing.

As an employer you can help us to achieve this.

There are ways you can support your staff by showing that you acknowledge and understand what a challenging time your employee is going through. And hopefully in turn will help to relieve some of the stress that they are facing.

To help you achieve this Tiny Lives can offer your organisation Neonatal Awareness Training. The 30-minute session covers the basics of what being a neonate means for babies and their families, how we at Tiny Lives support families and how organisations could support their employees, legislation that may affect them, a case study of best practice and an opportunity for discussion.

With 1 in 7 babies ending up on a neonatal unit, it is likely, particularly for large employers, to have an employee with a baby needing neonatal care. This training could help your organisation to better support your team member.

[1] Tiny Lives Parent Survey (2018)



Know your stuff



The Neonatal Unit takes care of **sick full-term babies** too, not just premature babies



More than **2/3 of mums** and **1/3 of dads** identified they required mental health support at some point during their neonatal journey.*



The average length of a stay on the Neonatal Unit for a baby born between 28 to 31 weeks is **44 days****






It is a sad truth that not all babies make it home from the Neonatal Unit. Tiny Lives works with the Ward 35 Bereavement Team to offer support to parents, should the worst happen.



Families face additional costs of **£405 a week*****

Stages of the RVI Neonatal Unit

-  Intensive Care (ICU), for the smallest and sickest babies
-  High Dependency (HDU), for babies who still need a high-level of support, but not one-to-one care
-  Low Dependency (Special Care Baby Unit), for babies who are stable, getting ready for home

After their baby, most parents say that **work issues are their biggest concern** during their time on the Neonatal Unit, for example, **money worries, possible benefit claims and paternity/maternity leave ******



**Tiny Lives Parent Survey (2018)'*

***NDAU. (2017). NDAU 2016 report. Retrieved from:*

https://www.imperial.ac.uk/media/imperial-college/medicine/dept-medicine/infectious-diseases/neonatology/NDAU-2016-Report-v1.1-(002).pdf'

****[1] Bliss briefing: Impact of cost-of-living crisis in neonatal care September 2022' [online] [viewed*

31/0/2023] Available Bliss-cost-of-living-impact.pdf

****Tiny Lives Parent Survey (2018)'*

Kayleigh's and Bonnie's Story

Dates on the Neonatal Unit: February 2020

Gestation: 29 Weeks

It all started out as a normal scan and then I was told to get to Newcastle RVI asap. Over we went and I was under close observation constantly to try and keep Bonnie in for as long as possible, she had other ideas. On the morning she was born I felt terrible and had the worst pains so down to theatre we went. She wouldn't have survived a labour due to being too small so C-Section prep all done for me and a lot of reassurance from staff to let me know there was so many people there to look after my little girl and make sure she was ok and what felt like a daze and she was here. Bonnie weighed 1lb9oz, 11 weeks early. She was quickly transferred to the NICU after we got a quick glimpse of her getting wheeled past. Everyone was terrified for her but slowly and surely she started getting stronger and didn't need her oxygen anymore and then she was getting better with her milk tolerance. It was honestly one of the most stressful times of my life. The staff on ward 35 were basically my best friends while we were there. The nurses treated Bonnie like she was their own and always made sure I was looking after myself too. The staff were also super helpful in assisting us in getting a room over at Crawford House due to is not being from the area. Anytime day or night we could call or visit and that was such a comfort, especially when her transfer to Carlisle hospital was delayed and we had to leave her in Newcastle whilst we were back home. I couldn't have wished for better staff and people in general to have been around us at what was the worst most worrying time.

How did Tiny Lives impact your time on the Unit?

The Tiny Lives team were amazing! All the things that seem small before you plan having a baby all go out the window when they arrive so early and you forget things. Tiny Lives helped me remember. The books and milestone cards that are for our special bundles were stunning! The water bottles and coffee cups were also helpful to remember to actually drink on the unit (it's easy to forget) and the mini boos were just the best things ever. I always felt like I had a piece of Bonnie with me even though she wasn't there. The coffee mornings made me realise I wasn't alone and just to talk to someone who understood was such a relief for me. I can't put into words how thankful I am to everyone who helped us along our journey. Without you all me and Bonnie wouldn't be where we are today.

"The mini boos were just the best things ever. I always felt like I had a piece of Bonnie with me even though she wasn't there"

