

TINY LIVES  
**BORN TO BE WILD**  
CHARITY BALL 2019

**SATURDAY 14TH SEPTEMBER 2019**  
**HILTON NEWCASTLE GATESHEAD**

**Sponsorship Opportunities**

Supporting over 750 vulnerable babies and their families each year, the Tiny Lives Trust is the independent charity that supports the Neonatal Unit (Ward 35) at the Royal Victoria Infirmary, Newcastle. Tiny Lives helps to ensure the best possible outcomes for babies and their families; providing financial assistance and equipment, as well as funding specialist staff members and staff training to ensure that these special babies get the best level of care. Each year, the charity needs to raise a minimum £250,000 in order to provide this much-needed support.

The annual Tiny Lives Ball is one of the most important events in our fundraising calendar, bringing together prominent faces from the business community, hardworking medical staff and parent supporters of the charity for a night of amazing entertainment, delicious food and live music – all to raise vital funds.

Corporate sponsorship means that we can keep expenses low, without compromising on the quality of the Ball. Your kind support will ensure that the maximum amount of money possible goes towards the babies and families who need it most.

**TICKET PRICE**  
**£85 PER PERSON,**  
**TABLES OF 8, 10 & 12 AVAILABLE**

Email: [louise@tinylives.org.uk](mailto:louise@tinylives.org.uk)  
Tel: 0191 230 2112 / 07904511226

  
tiny lives  
SPECIAL  
CARE BABIES  
1150178

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**Headline Sponsor - £4,000**

As our Headline Sponsor, you will be our key partner in making The Tiny Lives Ball 2019 the success we know it will be. To recognise your outstanding support, you will receive:

- Headline Sponsor credit and your logo to feature prominently on all promotional materials for the event
- 2 x Complimentary VIP tables for 10 guests on the night, in a prime location (including wine and beers)
- Full-page advert in the Ball programme
- Your company advert and logo will be displayed on the screens throughout the night
- Personalised thank you from the Head of Tiny Lives and throughout the event from the Compère
- Your company logo and a link to your company website on the Tiny Lives website
- Complimentary room for two on the night of the event
- Promotional area on the night for banners, displays and corporate literature
- Company logo on all pages of the Tiny Lives website for a year
- Use of the 'Supporting Tiny Lives' logo on your company website
- Acknowledgment of sponsorship on Tiny Lives social media channels before and after event (comprising of Facebook, Twitter, LinkedIn and Instagram)

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**Associate Sponsor - £2,000 - SOLD**

- Your logo to feature prominently on all promotional materials for the event
- A prime location table for 10 guests on the night (including complimentary wine and beers)
- Half-page advert in the Ball programme
- Your company advert and logo will be displayed on the screens throughout the night
- Personalised thank you from the Compère throughout the event
- Complimentary room for two on the night of the event
- Promotional area on the night for banners, displays and corporate literature
- Your company logo and a link to your company website on the Tiny Lives website
- Use of the 'Supporting Tiny Lives' logo on your company website
- Acknowledgment of sponsorship on Tiny Lives social media channels before the event (comprising of Facebook, Twitter, LinkedIn and Instagram)

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**Entertainment Sponsor - £1,500**

- Your company logo on screens during all live entertainment performances
- 4 Complimentary tickets for the event and a discounted rate for additional tickets
- Your logo to feature on the Tiny Lives website
- Use of the 'Supporting Tiny Lives' logo on your company website
- Half page advert in the Ball programme
- Personalised thank you from the Compère at the start of the evening and when the live entertainment starts

**Neonatal RVI Staff Table - £1,020**

The hardworking staff are the backbone of the RVI Neonatal Unit. They not only look after the babies in their care, but go above and beyond to offer support, comfort and often friendship to the families who encounter them. A night out at the Ball, free-of-charge, is an amazing way to say a small thank you for all they do and a much-needed opportunity for them to relax and rewind:

- Your logo to feature on the Tiny Lives website
- Use of the 'Supporting Tiny Lives' logo on your company website
- Half-page advert in the Ball programme
- Personalised thank you from the Head of the Charity and Compère at the start of the evening

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**Sparkling Sponsor - £800**

Be the reason our guests start the evening off with a welcome they deserve by sponsoring the drinks reception and entertainment at the start of the evening:

- Your logo to feature prominently on all promotional materials that feature in the drinks reception
- Half-page advert in the ball programme
- Your logo to feature on the Tiny Lives website
- Use of the 'Supporting Tiny Lives' logo on your company website
- Personalised thank you from the Compère at the start of the evening

**Auction & Raffle**

We're always on the hunt for prizes for the very popular Ball auction and raffle. These events are a vital part of our fundraising efforts. If you have access to one-of-a-kind, money-can't-buy prizes - please get in touch! In recognition of your donation your company logo will be featured in the Ball programme and on the screens throughout the evening.

If you can supply something small but lovely (such as a hamper, gift voucher or bottles of bubbly) then we also want to hear from you! All donations, big or small, are gratefully received.

**Your generosity will make a huge difference to vulnerable babies and their families.**

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