



## Tiny Lives Charity Ball 2016 Sponsorship Packages



### Platinum Headline Sponsorship - £5,000

£5,000 buys Miniboo aids for 415 parents and babies to bond from a distance while their baby is being cared for on the Special Care Baby Unit

- A Table of 10 on the night
- Logo/Advert on the Sponsors and The Ball Pages on the Website
- Logo/Advert on the footer of each webpage
- Logo to appear on all advertising 'As Sponsored by' Posters, Tickets and Emails
- Full Page advert in the Events Brochure on the night
- Logo included in the Thank You page of Brochure
- Logo and Advert to be displayed in the Stephenson Suite
- Adverts and Links promoting your sponsorship displayed regularly through Social Media
- A mention in all press releases sent about the event
- Sponsor acknowledgement by the host on the evening
- Product placement at the event

**There is only 1 Headline package available**

### Gold - £1,000

£1,000 buys a specialist breastfeeding chair to keep mothers comfortable with their babies

- 4 x Free Tickets to The Ball
- Logo, Link and Write up on the Sponsors Page on the Website
- Half Page Advert in the Events Brochure on the night
- Logo included in the Thank You page of Brochure
- Logo on Screen in the Stephenson Suite
- Social Media Thanks You's including links

**There is only 1 Gold package available**

### Silver - £800

£800 funds 30 specialist 'Claire's Nests' to help the development of babies born too soon

- 2 x Free Tickets to The Ball
- Logo and Link on the Sponsors Page on the Website
- Quarter Page Advert in the Events Brochure on the night
- Logo included in the Thank You page of Brochure
- Logo on Screen in the Stephenson Suite
- Social Media Thank You's

**There are 5 Silver packages available**

**Be part of our biggest fundraising event of the year by taking a sponsorship package...**

Be our platinum headline sponsor for £5,000 that includes a table of 10 guests and product placement opportunities.

We also have gold, silver, and bronze packages available to showcase your company.

### Bronze - £500

£500 provides keepsake boxes and contents for 34 families to create a box of memories

- 10% discount on a Table of 10 for The Ball
- Logo on the Sponsors Page on the Website
- Logo on Screen in the Stephenson Suite
- Logo included in the Thank You page of the Brochure
- Twitter and Facebook Thank You's

Make an entrance by sponsoring the glittering artists who welcome our guests (£250)  
£250 funds keepsake boxes and contents for 17 families to create a box of memories

Start the evening with a sparkle by sponsoring the pre dinner drink (£350)  
£350 funds month-long travel passes for 5 parents so they will never have to miss a visit to the unit because of mounting financial pressures

Turn up the noise by sponsoring our entertainment and dance the night away to our live band (£750)  
£750 provides a year's worth of journals and stickers to help parents chart, track and celebrate their baby's milestones in SCBU

Sponsor our Events Brochure so your company is on every table on the night (£1,000)  
£1,000 funds physiotherapy video equipment to monitor the movements of babies at risk of continuing health issues, helping nurses to intervene earlier

Make it a magical evening for RVI nurses who will be mingling with guests and talking about Tiny Lives. Sponsor a table for 10 nurses for £1,500  
£1,500 funds month-long travel passes for 22 parents so they will never have to miss a visit to the unit because of mounting financial pressures

Alternatively you can place an advert in our Events Brochure  
Half A5 Page £150 or Full A5 Page £250  
£150 provides materials to make cards for special occasions (i.e. Mothers Day, Father's Day, Christmas) to be given to parents from their babies while on the Special Care Baby Unit  
£250 funds 9 specialist 'Claire's Nests' to help development of babies born too soon

For more information please contact:

**Carol on 0191 230 2112 | [carol@tinylives.org.uk](mailto:carol@tinylives.org.uk)**

### The Tiny Lives Trust

2.14 Churchill House | 12 Mosley Street | Newcastle Upon Tyne NE1 IDE

[www.tinylives.org.uk](http://www.tinylives.org.uk) | 0191 230 2112 | [@TinyLivesTrust](https://www.instagram.com/TinyLivesTrust)

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